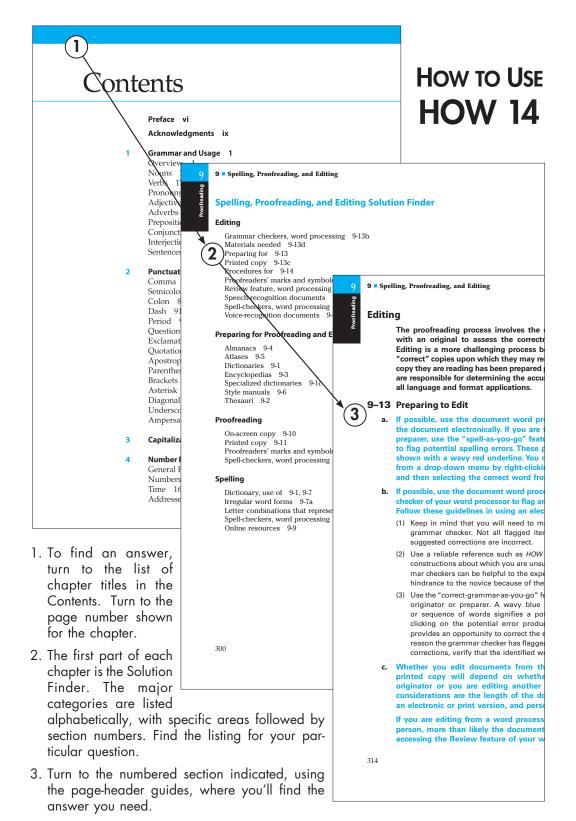
A Handbook For Office Professionals

Clark & Clark



4. Or check the alphabetical Index at the back of the book.

# HOW A Handbook

# for Office Professionals

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# Preface

*HOW 14: A Handbook for Office Professionals, 14th edition*, has been designed to provide assistance for preparing all types of written business communications. Its content and style focus upon the needs of students—as well as office personnel, business writers, and other business professionals—to produce suitable documents for success in a highly competitive, fast-paced global economy.

*HOW 14* presents detailed and precise information for writing, formatting, and transmitting business documents. It serves as a reference to answer specific questions regarding writing style, language conventions, business formats, and document transmission as they relate to the preparation of e-mail messages, business letters, memorandums, reports, manuscripts, proposals, bulletins, résumés, faxes, agendas, itineraries, press releases, and meeting minutes.

# **A Comprehensive Reference Manual for Business**

*HOW 14* is succinct, yet comprehensive. It covers thoroughly the principles of business writing style, grammar, punctuation, capitalization, number usage, word hyphenation and division, and abbreviation format in simple, easy-to-understand language. Each rule is illustrated with examples or example sentences related to business circumstances or conditions. In addition, more than 250 word confusions—such as *affect/effect, ensure/insure*, and *principal/principle*—are differentiated by simple definitions and discriminating examples.

Content and formats for various business documents are covered thoroughly in *HOW 14*. All the major parts of a business letter, forms of address for domestic and foreign correspondence, and commonly used letter styles are discussed and illustrated, along with the basic formats for writing memorandums. Business writers will find helpful the up-to-date guidelines for citing sources, preparing visuals, setting up listings, providing main and text headings, compiling preliminary pages and bibliographies, formatting a report, and developing an effective business writing style.

Instructions and examples for preparing e-mail messages, itineraries, agendas, press releases, and meeting minutes further enhance the usability of this book as a business writer's resource. To assist readers with the entire document processing cycle, *HOW 14* provides detailed procedures for preparing business documents on computer-based equipment and accessing the Internet to collect information.

# New to HOW 14

The following information is new to HOW 14:

• *New, updated information and examples* throughout the entire reference manual.

• *New and expanded information* on using the Internet to access Web 2.0 resources—social media, blogs, cloud computing, wikis, and other communication resources (see Chapter 14).

# **Special Features**

Several features, besides the Table of Contents and the extensive Index, increase the functionality of *HOW 14* as a reference resource:

- 1. **Solution Finders**—comprehensive topic indexes at the beginning of each chapter enable readers to locate easily answers to their questions.
- 2. **Two-color format**—primary rules are printed in red and examples are printed in black so that principles may be located, read, and understood quickly.
- 3. **Example headings**—boldfaced headings differentiate aspects of each rule so that specific examples and applications may be located immediately.
- 4. **Spiral binding**—the lie-flat feature of spiral binding permits readers to compare readily their written work (or questions) with the examples.
- 5. **Glossary of grammatical terms**—a listing with definitions and examples of all the grammatical terms used in this reference manual may be accessed for further clarification of any language principle.

# **Finding Solutions to Problems**

Information you need may be located easily and quickly in *HOW 14* by using a four-step process:

- 1. Find the chapter you need by turning to the Contents. Locate the chapter by turning to the page number listed.
- 2. Turn to the Solution Finder, which you will find on the next page.
- 3. Locate the information you need in the Solution Finder. Each main topic is listed alphabetically followed by subsections of that topic with their corresponding section numbers.
- 4. Turn to the appropriate section within the chapter by referring to the pageguide references (the section numbers shown at the top right corner of the odd-numbered pages).

If information cannot be located through surveying the contents listed on the back cover, use *HOW*'s comprehensive Index at the end of the reference manual to find the appropriate section.

# **User Profile**

*HOW 14* may be used as a classroom text or supplement for instructing students or by general office employees, administrative assistants, business writers, and managers—anyone who deals with the preparation of written business documents.

Students in business communication, business English, word processing, keyboarding, voice-recognition, transcription, legal office, medical office,

#### Preface

and office procedures courses—all courses that require the processing of written words—will benefit from using *HOW 14*. It functions as a resource for class assignments, answering questions on writing style, language applications, punctuation, document framework, and document format. Use of *HOW 14* enables students to produce professional business documents. This reference manual continues to be a valuable resource as students enter the business environment and experience actual situations in business writing and document preparation.

Leaders who conduct business communication seminars will find *HOW 14* an indispensable tool for assisting participants in improving their writing skills, language competence, mechanics of expression, and knowledge of document framework and formats.

*HOW 14* serves as a reference for all persons in business who are responsible for communicating through the written word. Similar to the indispensable dictionary, this manual compresses other essential reference information into a single source for producing effective business documents. Persons in all fields of business, education, government, law, and medicine will benefit from using *HOW 14* as a reference in preparing written documents for their professional position and their personal business circumstances.

# **Supplementary Materials**

The *Workbook for HOW 14* (ISBN 9781305586970) provides reinforcement for the major principles covered in the reference manual. This 390-page supplement contains exercises that are coordinated specifically with sections in *HOW 14* and are designed to provide learners with realistic applications, not just isolated sentence exercises.

Workbook exercises enable learners to apply the rules governing grammar, punctuation, capitalization, number usage, word confusions, abbreviations, writing style, spelling, proofreading, and editing. In addition, learners receive practice in locating reference sources on the Internet, composing e-mail messages, using correct address formats, formatting business letters and memorandums, and indexing names for filing.

The *Instructor's Manual and Key*, which is available on the *HOW 14* Web site, includes keys to all the exercises in the *Workbook for HOW 14*. In addition, this teaching tool supplies more than 120 instructional Microsoft Word projection documents that contain the major punctuation, grammar, capitalization, and number-usage principles in *HOW 14* and correspond directly with the exercise applications in the workbook. Other teaching materials in the instructor's manual include a familiarization exercise, a series of assessments for the business letter and memorandum applications in the workbook, and PowerPoint presentations for the punctuation principles and other communication concepts covered in *HOW 14*. These resources are available for instructor download instantly from the *HOW 14* Web site at login.cengage.com.

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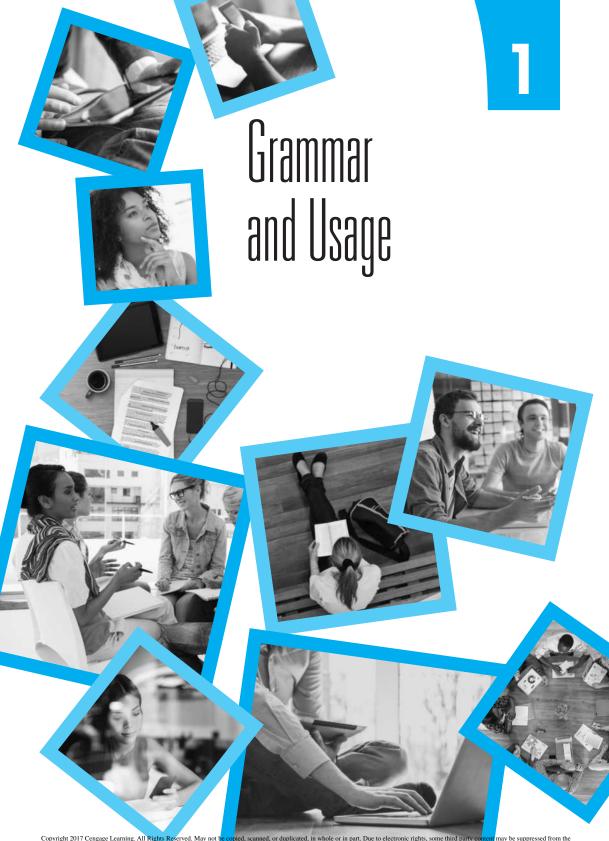
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# **Grammar and Usage Solution Finder**

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# Overview

The basis for successful communication lies in how people put together words to convey ideas. Knowing how words function in sentences and being able to construct complete sentences enhances a person's communication abilities. Whether speaking or writing, an understanding of how words function in sentences and applying conventional usages for the various kinds of words will contribute to an individual's communication skills.

# 1–1 Parts of Speech

Words used in sentences may be labeled according to the function they perform. By labeling words, we can easily analyze whether we are using words and constructing sentences correctly. Labels for the various word types, the basic parts of speech, follow:

- **Nouns.** Nouns name—for example—persons, animals, places, objects, feelings, and things. *Michael, cat, Dallas, iPad, love,* and *organization* are examples of nouns.
- **Pronouns.** Pronouns are noun substitutes. They take the place of a noun to avoid continually repeating a word. *She, he, it, they, her, him,* and *them* are examples of pronouns. Examples include *he* or *him* for *Michael* and *it* for *iPad*.
- Adjectives. Adjectives modify nouns and pronouns. They may describe, indicate how many, or tell which one. Examples include *effective* advertising, *four* companies, and *their* offices.
- Verbs. Verbs are the motors of a sentence. They show action or describe a state of being. Verbs such as *drive*, *eat*, *write*, and *study* show action while verbs such as *am*, *was*, *look*, and *feel* describe a state of being.
- Adverbs. Adverbs describe verbs, adjectives, or other adverbs. They tell *how, when, where, why,* or *to what degree*. Examples include drive *carefully*, arrived *yesterday*, stay *there*, understand *why*, and speaks *too quickly*.
- **Prepositions.** Prepositions are connectors. Most prepositions can be identified by imagining what a plane can do to a cloud. It can fly *over, under, through, in, around,* and so on, a cloud. Prepositions introduce descriptive phrases that relate to other parts of the sentence. Examples are *within* the next few days, *through* your efforts, and *under* these circumstances.
- **Conjunctions.** Conjunctions, too, are connectors. Coordinating conjunctions connect like parts in the sentence and adverbial conjunctions introduce clauses. Coordinating conjunctions include *and*, *but*, *or*, and *nor*. Examples of adverbial conjunctions include *because*, *since*, *as*, and *if*.

Grammar Ind Usage

4

Grammar and Usage

• **Interjections.** Interjections are words used to express a strong feeling or a sudden emotion. Such words usually stand by themselves followed by an exclamation mark or appear at the beginning of a sentence followed by a comma or an em dash. Examples of interjections include *wow*, *oops*, *yes*, *no*, and *oh*. *No*, all our stores are closed on New Year's Day. *Definitely*! We are always in the market for good ideas.

# 1–2 Parts of Speech Used in Sentences

**a.** Every word in a sentence may be identified as one of the eight parts of speech, depending upon the role it plays in the sentence.

## sentence containing all parts of speech

Yes, Kevin and I drove to the airport yesterday.

Yes (interjection)	Kevin (noun)	and (conjunction)
I (pronoun)	drove (verb)	to (preposition)
the (adjective)	airport (noun)	yesterday (adverb)

sentence spotlighting nouns, pronouns, adjectives

pronoun adjective

noun

Please call **Christina** if **you** need **additional information**.

noun noun adjective noun pronoun Matthew forwarded copies of Jonathan's e-mail to me.

#### sentence spotlighting verbs and adverbs

verb adverb

For continued good health, **exercise daily**.

# verb adverbs

noun

Shannon talks too loudly in the office.

# sentence spotlighting conjunctions and prepositions

conjunctionprepositionOur manager and assistant managers will be working on alternateshifts.

preposition conjunction preposition You will receive a call **from** the doctor **or** his assistant **within** the next few days.

sentence spotlighting interjections

#### interjection

Great! Our division won first place in the company sales contest.

#### interjection

**Oops**, I should have notified you earlier about the change in the meeting time.

#### 1 Grammar and Usage

- b. Language customs govern how the parts of speech may be used in sentences. Specific usage principles apply to the various parts as they play their roles in the development of sentences to communicate ideas. A sentence (1) contains a verb (a word showing action or describing a condition), (2) has a subject (a noun or pronoun that interacts with the verb), and (3) makes sense (comes to a closure). Use sentences to express ideas.
  - (1) Verbs appear by themselves or in a verb phrase. The last verb in a verb phrase is considered to be the main verb.
  - (2) Subjects are either simple or compound. *Simple subjects* consist of a single noun or pronoun whereas *compound subjects* contain two or more nouns or pronouns linked by *and*, *or*, or *nor*.
  - (3) A complete sentence is an *independent clause*, a word group that by itself makes sense.

#### statements

simple subjectverbFour employees in our department attended the conference.(Makes sense.)

subjectverbThis latest proposal by Kym Freeman is excellent. (Makes sense.)

compound subjectverb phraseThe seating and accessories in the reception area have been moved<br/>to the new offices. (Makes sense.)

#### questions

simple subject verb Which student in your class wrote this excellent report? (Makes sense.)

#### simple subject verb

**Who** among your staff **is** eligible to apply for this position? (Makes sense.)

compound subjectverb phraseHow many real estate agents and brokers from our region will attendthis conference? (Makes sense.)

#### requests or commands

#### verb

Please **complete** the online survey by June 30. (Simple subject you is understood; makes sense.)

# verb phrase and adverb not

6

**Do not litter** in the parks or on the highways. (Simple subject *you* is understood; verb phrase, *do* (*not* = adverb) *litter*; makes sense.)

# Nouns

# 1–3 Nouns<sup>1</sup>

a. Nouns are words that name something—for example, persons, animals, places, things, objects, time, feelings, qualities, actions, concepts, measures, and states of being.

# person

A pharmacist is on duty 24 hours daily, seven days a week.

How often does our **webmaster** update the posting of career opportunities with our company?

# animal

Dr. Shapiro manages a shelter for abandoned **dogs** and **cats**.

We deliver fresh **fish** daily to all Market Depot stores in the city.

# place

The mall in our neighborhood is often too crowded on weekends.

Plan to arrive at the **airport** at least two hours before your scheduled departure.

# thing

All the data for this project is stored on the network.

Which company was eventually awarded the contract?

# object

How did you crack the **face** of your **cell phone**?

Move the **computer** to the **desk** in my office.

# time

Payment for these purchases is due within 30 days.

Our new payroll system should be operational next month.

# feeling

Everyone in the room sensed Mr. Smith's **anger** as he spoke.

The mother's love and adoration for her newborn shone in her face.

# quality

I appreciate your thoughtfulness and generosity.

Such irresponsibility must be reported to the supervising physician.

<sup>&</sup>lt;sup>1</sup> The rules and spellings in this chapter are based on Merriam-Webster, Incorporated. (2014). *Merriam-Webster's Collegiate Dictionary* (11th ed.). Springfield, MA: Merriam-Webster, Incorporated. For a complete, up-to-date online resource, visit Merriam-Webster at http:// www.m-w.com. Individuals who have purchased *Merriam-Webster's Collegiate Dictionary*, 11th ed., may obtain a digital download and also register for a free one-year subscription to the online versions of multiple Merriam-Webster dictionaries.

#### 1 Grammar and Usage

#### action

Posted signs forbid **swimming** in this part of the lake.

Golfing is an individual sport enjoyed by both men and women.

## concept

Our country was founded on **freedom** of **expression**.

Please report any **progress** you have made in locating the heirs.

## measure

Johnson Industries' assets total more than **\$700 million**.

Three yards of fabric are required to re-cover each chair.

## state of being

Is she being treated for her **illness** by a specialist?

**Complacency** in this changing industry could easily lead to **bankruptcy**.

**b.** Any noun that names a particular one is capitalized. These capitalized nouns are known as *proper nouns*. Nouns that do not name specific ones are known as *common nouns*, and they are not capitalized.

## proper nouns

Yesterday **Mayor Anderson** announced a 1 percent increase in city sales tax.

Repairs on Pacific Coast Highway are still in progress.

You will have our decision before December 31.

Much of this information is available through the **Internet**.

# common nouns

Yesterday the **mayor** announced a 1 percent increase in city sales tax.

Repairs on the **highway** are still in progress.

You will have our decision before the 31st of next month.

Most of this information is available through online resources.

c. Although most common nouns consist of single words, many contain two-or even three-words. These *compound nouns* appear as regular entries in the dictionary and are defined as nouns. Some compound nouns are hyphenated, but most are separate words without hyphens (*open compounds*) or written solid (*closed compounds*).

# closed compound nouns

8

John is the main **speechwriter** for our state governor.

Is your firm handling the Andersons' lawsuit?

# open compound nouns

. ..

Have you invested in the **stock market** since its sharp decline?

Ask the **vice president** to sign this purchase order.

## hyphenated compound nouns

Our company is sponsoring a **fund-raiser** for the employee's family.

The vice-chancellor must approve all faculty appointments.

# 1–4 Noun Plurals<sup>2</sup>

a. Most nouns form their plurals by adding *s*. However, nouns ending in *s*, *sh*, *ch*, *x*, or *z* form their plurals by adding *es*.

nouns adding s				
account	accounts	executive	executives	
report	reports	message	messages	
nouns adding	es			
bus	buses	branch	branches	
business	businesses	tax	taxes	
brush	brushes	waltz <sup>3</sup>	waltzes	

**b.** Common nouns ending in y form the plural in one of two ways. If the letter preceding the y is a vowel, just add s. However, if the letter preceding the y is a consonant, drop the y and add  $ies^4$ 

#### y preceded by a vowel

attorney	attorneys	monkey	monkeys		
delay	delays	valley	valleys		
y preceded by a consonant					
company	companies	facility	facilities		
policy	policies	photocopy	photocopies		
factory	factories	territory	territories		

<sup>&</sup>lt;sup>2</sup> Noun plurals, other than regular ones ending in *s* or *es*, are shown in the dictionary immediately after the singular form of the word. Spellings for noun plurals are based on Merriam-Webster, Incorporated. (2014). *Merriam-Webster's Collegiate Dictionary* (11th ed.). Springfield, MA: Merriam-Webster, Incorporated. For a complete, up-to-date online resource, visit Merriam-Webster at http://www.m-w.com. Individuals who have purchased *Merriam-Webster's Collegiate Dictionary*, 11th ed., may obtain a digital download and also register for a free one-year subscription to the online versions of multiple Merriam-Webster dictionaries.

<sup>4</sup> An exception to this rule is the word *money*. For the plural form, follow the general rule or drop the *ey* and add *ies*. Either *moneys* or *monies* is correct.

<sup>&</sup>lt;sup>3</sup> An exception to this rule is the word *quiz*. For the plural form, add *z* before adding *es—quizzes*. The same exception applies to *whiz*, as in *computer whiz* or *math whiz*. For the plural form, add *z* and *es—computer whizzes* or *math whizzes*.